

Putting Health Equity Front and Center in Community Health Improvement by Empowering, Listening to, and Respecting Community Voices

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PARTNERSHIP

Coalition for a Healthy Greater Worcester
 Worcester Division of Public Health/
 Central MA Regional Public Health Alliance

Academic Health Collaborative of Worcester
 (UMass Medical School, Clark University, and
 Worcester State University)

Over one hundred partner organizations of all
 sizes across sectors, including
 UMass Memorial Health Care

SHARED VISION

To be the healthiest city and region in
 New England by 2020.

CHIP IMPLEMENTATION

We are working together to implement the
 2016 Community Health Improvement Plan
 (CHIP) with 1 overarching goal of healthy equity,
 3 core principles, 9 overarching aims,
 31 measurable objectives, and
 100 actionable strategies.

ROLE OF THE COALITION

To ensure continuous community engagement
 that it is universally inclusive and representative
 of the diverse organizations, agencies, and
 residents of the region.

To provide a mechanism for funding
 toward CHIP initiatives.

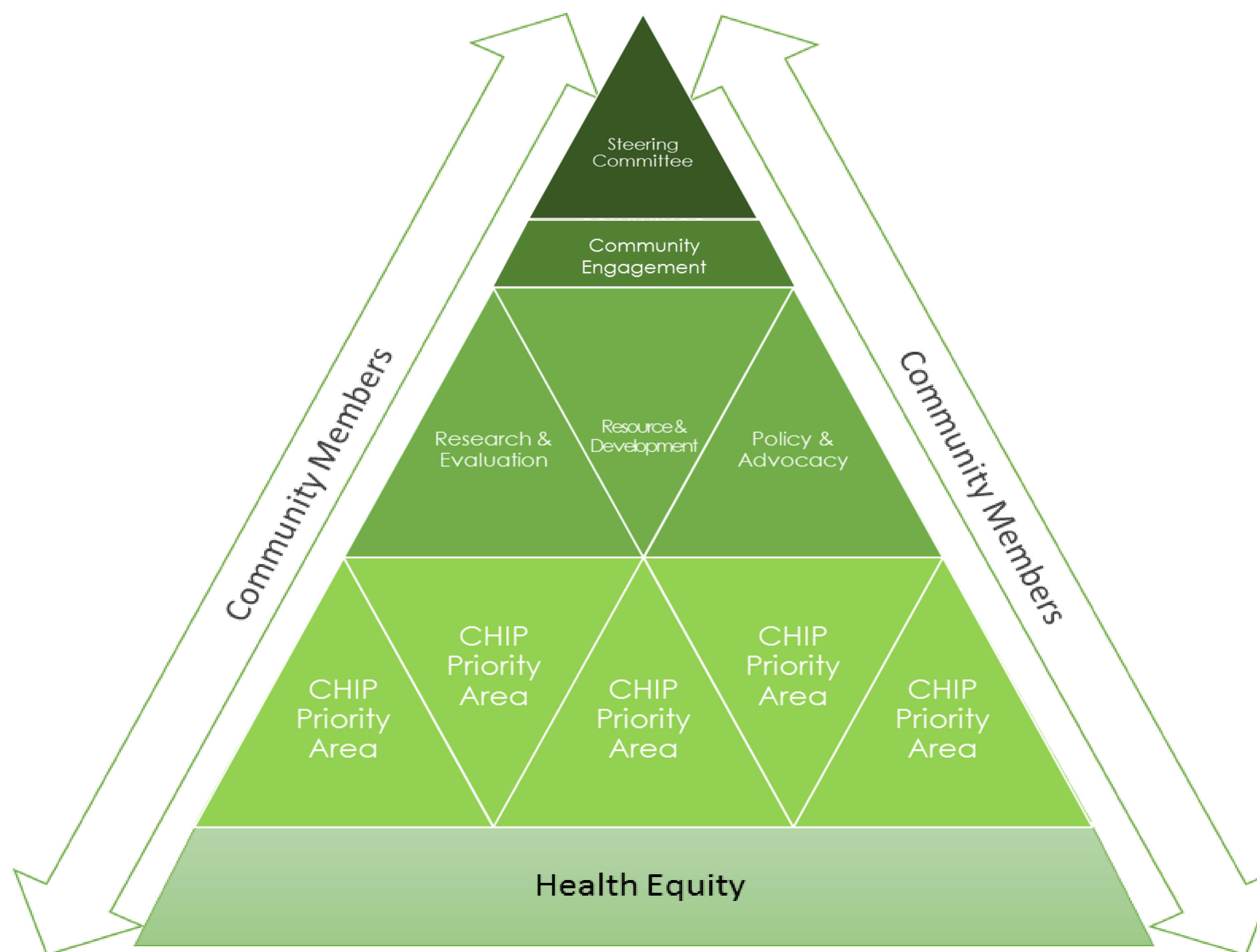
To build accountability by tracking and
 evaluating progress toward outcomes.

To provide greater opportunity for transparency.

2016 Community Health Improvement Plan (CHIP)



Coalition for a Healthy Greater Worcester Structure to Support CHIP Implementation



PAST RESEARCH

*What does a healthy community
 look like?*

A Community Health Assessment was completed
 in 2015, which resulted in the 2016 CHIP.

Methods Used:

- Quantitative Data Collection
- Focus Groups & Key Informants
- Surveys & Neighborhood Conversations

CURRENT RESEARCH

Are we making progress toward CHIP outcomes?

The Coalition's Research and Evaluation
 Subcommittee, which includes members from
 UMass Medical School and Worcester Regional
 Research Bureau, is currently working to define
 measures for each of the 100 actionable
 strategies.

Overview of Process:

1. Define metrics and sources of data
2. Create and utilize REDCap to collect baseline data and measure progress
3. Collect and analyze data
4. Report back to priority area groups
5. Priority area group leaders use to inform course corrections

RESEARCH INTERESTS

*Are we creating an inclusive coalition that is
 representative of our community?*

*Will progress toward CHIP outcomes improve as
 community participation increases and is more
 representative of the population?*

Where does other research fit within the CHIP?

