

# **The UMass Dartmouth Community Engaged Research Academy:**

## **Some Methods to Develop Inclusive CER**

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## SESSION OBJECTIVES

- To build particular skills critical to initiate inclusive CER to address health disparities
- To explore research development strategies for CER



# STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

First question: What is the problem?



# STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

2. Whose problem is it?



# STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

3. Who cares about the problem?



# STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

4. Who doesn't care about the problem?



# STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

5. Who is doing something about the problem?

# STAKEHOLDER ANALYSIS FOR THE HUMAN SCIENCES

6. Who is *not* doing something about the problem?



		Importance of Stakeholder			
		Unknown	Little / No importance	Some importance	Significant importance
Influence of Stakeholder	Significant influence	C		A	
	Somewhat influential	C		A	
	Little / No influence	D		B	
	Unknown	D		B	

Adapted from Australian policy document: <http://www.dse.vic.gov.au/effective-engagement/toolkit/tool-stakeholder-analysis-stakeholder-matrix>

# A MODEL FOR BASIC AND PERCEIVED HUMAN NEEDS\*

Biological-  
Material

Social-  
Psychological

Productive-  
Creative

Security

Spirituality

Self-  
Actualization

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\*Adapted from Gil, D. *Unraveling Social Policy*

# The Parkland Shooting – Marjory Stoneman Douglas High February 14<sup>th</sup> 2018

The general public health issue:  
Gun violence as a public health problem

- 1. What is the problem?
- 2. Whose problem is it?
- 3. Who cares about the problem?
- 4. Who doesn't care about the problem?
- 5. Who is doing something about the problem?
- 6. Who isn't doing something to address the problem?

Gun Violence as a Public Health Problem:  
Stakeholders Post-Parkland

		Importance of Stakeholder			
		Unknown	Little / No importance	Some importance	Significant importance
Influence of Stakeholder	Significant influence	C		A	
	Somewhat influential	C		A	
	Little / No influence	D		B	
	Unknown	D		B	

# A MODEL FOR BASIC AND PERCEIVED HUMAN NEEDS

Individual – Collective/Organizational – Structural

Considering: Gun Violence as a Public Health Problem

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Biological-  
Material

Social-  
Psychological

Productive-  
Creative

Security

Spirituality

Self-  
Actualization

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# **Research Development Strategies for Community Engaged Research**



# UMass Dartmouth Community Engaged Research Initiative

Goal: Bring Community Engaged Research PIs together to:

- Address common issues
- Encourage project development
- Pursue external support

# Research Development Role

Strategic, proactive capacity building to encourage externally funded research

- Initiating and nurturing critical partnerships
- Developing collaborative resources
- Recognizing research achievements



# Partnership Development

- Identified through Needs Assessment
- Identified through Stakeholder Analysis
- Bolstered with formal MOUs

# Internal resources for funding

- System and campus based internal grant program
- Allocation in Research Development operating budget
- Allocation from indirect return from Community Engaged Research Initiative

# External Resources for Funding

- Planning / partner development grants
- Interdisciplinary calls
- Research Assistantship funding
- Funding opportunity searches

# Prepare to Engage

- The Four Whys

# What's Next?

- Time commitment
- Outreach
- Mutual Support
- Persistence

Thank you!

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