Objectives: This poster describes the planning process for a centralized information website important to researchers on a health sciences campus. Through collaboration, the reference and collections librarians hope to provide a needed educational service and ensure that informational needs are met by including the most appropriate and popular resources from the library collections.

Methods: The reference librarian identified a need for gathering dispersed information important to researchers into a centralized, web-accessible location. The collections librarian was asked to collaborate in order to ensure popular and appropriate library resources are included, and to utilize their knowledge about other campus offices that provide services to researchers. Lists of topics were generated and then organized into a structure perceived to have maximum usability.

Results: A responsive web page, intended to be embedded in the course management software, was designed and coded in HTML/CSS to act as the main navigation into the various topics. The organizational structure designed by the librarians is represented in the page layout. Currently, options for gathering and including the portal content are being explored, including creating new guides and possibly featuring resources created outside of the university. Content curation responsibility issues have also come to the surface and are being discussed.

Conclusions: After gathering and creating the content for inclusion, next steps include gathering feedback from the potential portal users, and utilizing web analytics and usage statistics from vendors and the Innovative Millennium catalog system to promote the most popular resources throughout the portal.