How to Be a Gamechanger with Your IR:
Managing the Institutional Repository at UMass Medical School

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Baseball & Institutional Repositories ... huh?

BRAD PITT
MONEYBALL
JONAH HILL  PHILIP SEYMOUR HOFFMAN
BASED ON A TRUE STORY
THIS FALL
Massachusetts’ only public medical school, founded in 1962
Currently ranked 7th in primary care education among 126 U.S. medical schools by U.S. News & World Report
Accepts only in-state students into its medical degree program
School of Medicine, Graduate School of Nursing, Graduate School of Biomedical Sciences
Separate graduate campus in UMass system
Hosted repository platform: Digital Commons from bepress
Launched in 2006
Goal: showcase and increase visibility of research and scholarly output, in a stable, easily accessible repository
Leadoff project: digitizing dissertations
Team-based project initially – now one full-time IR librarian

http://escholarship.umassmed.edu
Current Field Conditions
### Our Lineup of Repository Services

| Batter | Pos | Inn | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AB | R | RBI | BB | SO |
|--------|-----|-----|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|
|        |     |     |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |

- Department collections
- Personal researcher pages
- Electronic journal publishing
- Conference website management
- Ongoing library support
Access to publications via full text (if permissible and available) or links

Cross-linking between collections

Metadata harvested from PubMed
Highly customized collection of student international trip reports
RSS feeds can be integrated into department websites: efficient, dynamic, eliminates redundant work. A win-win for repository and department!
Add-on to IR software
Open to faculty, staff, students
Pursuing integration with medical school’s research collaboration solution
Psychiatry Information in Brief

Psychiatry Information in Brief is a journal devoted to the dissemination of behavioral health information. This journal focuses on translating research findings into concise, user-friendly information that is accessible to all. It incorporates a variety of dissemination products including:

- Psychiatry Issue Briefs: Concise research findings with real-world recommendations and action items for providers and consumers of mental health services.
- Research in the Works: Brief one-page descriptions of ongoing research at the UMass Department of Psychiatry.
- Research You Can Use: Research findings from literature reviews, white papers, and other research aimed at busy providers.
- Transitions RTC: Publications aimed at improving supports for youth and young adults with serious mental health conditions.

Current Publications

**Volume 9, Issue 7 (2012)**

- **Harmonizing Databases? Evaluating Effectiveness of A Statewide Public Mental Health Registry Program**
  - Stephanie W. Hartwell, Xiaogang Deng, William H. Fisher, Carl E. Fuhler, and Debra A. Pinals

Description: A study that will establish a combined database (harmonizing) existing administrative databases to evaluate the effectiveness of the Massachusetts Department of Mental Health's Forensic Transition Team (FTT). The FTT is a case coordinator-based registry program that serves persons with serious mental illness transitioning from prisons. As needed, the FTT coordinators advocate for clients by attending meetings, providing liaisons to providers, and tracking clients' progress months post-release.
2011 Clinical and Translational Science Research Retreat

Friday, May 20, 2011

Hoagland Pincus Conference Center
Shrewsbury, Mass.

The 2nd Annual Clinical and Translational Science Research Retreat, "Creating Science Collaborations across the Commonwealth: Translating the Life Science Moment," highlighted the ongoing work being done at UMass Medical School, clinical partner UMass Memorial Health Care, other UMass campuses, and other participating institutions to fulfill the mission of the UMass Center for Clinical and Translational Science (UMCCTS).

The retreat was jointly sponsored by the UMass Center for Clinical and Translational Science, and the UMass Medical School Office of Continuing Medical Education.

This website features a collection of presentations and posters from the retreat contributed by speakers and presenters.

View the retreat's full agenda and schedule (PDF format)

Browse the contents of 2011 Clinical and Translational Science Research Retreat:

Presentations
Ongoing Library Support Is Your MVP

- Funding, administering, and maintaining the repository
- Processing CVs and department publication lists
- Checking publisher permissions for self-archiving ([http://www.sherpa.ac.uk/romeo/](http://www.sherpa.ac.uk/romeo/))
- Collaborating on e-journals, conference websites, and other highly customizable collections
“Pitching” the IR

- **Varied content:** Journal articles, posters, presentations, dissertations, student projects, reports, audio, video, data, and more
- **Full text searching**
- **Functionality for** [ejournal publishing, conference/event website management](#), add-on product for [faculty web pages](#)
- **Usage statistics (download counts)**
  - Emailed monthly to all authors of full text publications
  - Summary report emailed monthly to collection administrators and editors
- **Optimized searching in Google** and Google Scholar
- **RSS feeds** and email alerts to report newly published content
- **Persistent URLs** … system provides [stability & durability](#)
- **Ongoing Library support & administration**
“Pitching” the IR ... for a Specific Audience

For individual researchers

- Reliable usage statistics: monthly emailed usage stats with download counts
- Wider dissemination of papers potentially leads to earlier and increased citation of your work
- Functionality allows authors to impose embargoes on content
- Ability to archive posters and presentations
- Copyright consultation and lookup
- Easy to participate

For depts/centers/programs

- Showcase for group’s research
- Recruitment tool for faculty, students, and researchers
- RSS feeds of newly published papers can be incorporated into department websites
- Ability to archive conferences
- Collection usage statistics
- Copyright consultation and lookup
- Library support for developing and maintaining collections going forward
Levels of IR Tasks

- Level 1
  - (Library assistants)
  - Processing CVs & publication lists
  - Copyright lookup
  - Batting cleanup!

- Level 2
  - (Library assistants)
  - Batch uploads
  - Processing new dissertation submissions
  - Manual submissions for selected collections

- Level 3
  - (IR Librarian)
  - Project management
  - Supervision
  - Training
  - Collection configuration & creation
  - Metadata
  - Quality control
  - Copyright consultation
  - Manual submissions
  - Promotion
  - Liaison to vendor
  - Customer contact
Future Expansion

- Open access resolution
- Archival/historical materials and exhibits
- Research data
- Clinical focus: Patient education, grand rounds
- Student newspaper
Lessons Learned

Recognize & take advantage of opportunities

- NIH Public Access Policy
- Open access movement
- CTSA award
- eScience
- Departmental website redesigns
- Competition between academic departments
Lessons Learned

Make it as easy as possible to contribute

- Mediated deposit – do not expect authors to submit on their own
- CV and publication list processing
- Systematically harvest content and/or metadata from databases
- Copyright consultation and lookup
- Simple forms
Lessons Learned

Reduce barriers to content recruitment

- Embargoes offer needed flexibility
- IR policies should be flexible enough to allow for expansion
- Consider submissions without full text – may be more responsive to faculty prestige needs
Lessons Learned

Add value

- RSS feeds
- Cross-linking between collections
- Usage statistics
- Digitization
- Ease of use
- Metadata
- Reliability
- Customized collections
- Customer service
Lessons Learned

Institutionalize the repository

- Work towards a full-time position
  - Coordination
  - Promotion & marketing
  - Trust & credibility

- Repurpose or reprioritize existing staff

- Utilize your utility players
  - All library staff can assist with promotion
  - Department administrators
Lessons Learned

Find your champions

- Leverage relationships that your director, liaisons and colleagues have with other departments
- Offer to do pilot projects
- Outreach and education
- Don’t waste time on people who don’t get it

“You brought everything to the table.”
-- Kathleen Biebel, Research Assistant Professor of Psychiatry, UMass Medical School, referring to the Library’s contribution to the ejournal collaboration on Psychiatry Information in Brief
Lessons Learned

Build trust

- Explain what you can and cannot do
- Follow through
- Communicate and keep people informed
- Don’t drop the ball!
Lessons Learned

It takes time
(hopefully not 86 years)
Play ball!

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Presentation slides: http://escholarship.umassmed.edu/lib_articles/137/