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Repository Outreach: Engaging Partners Across Campus

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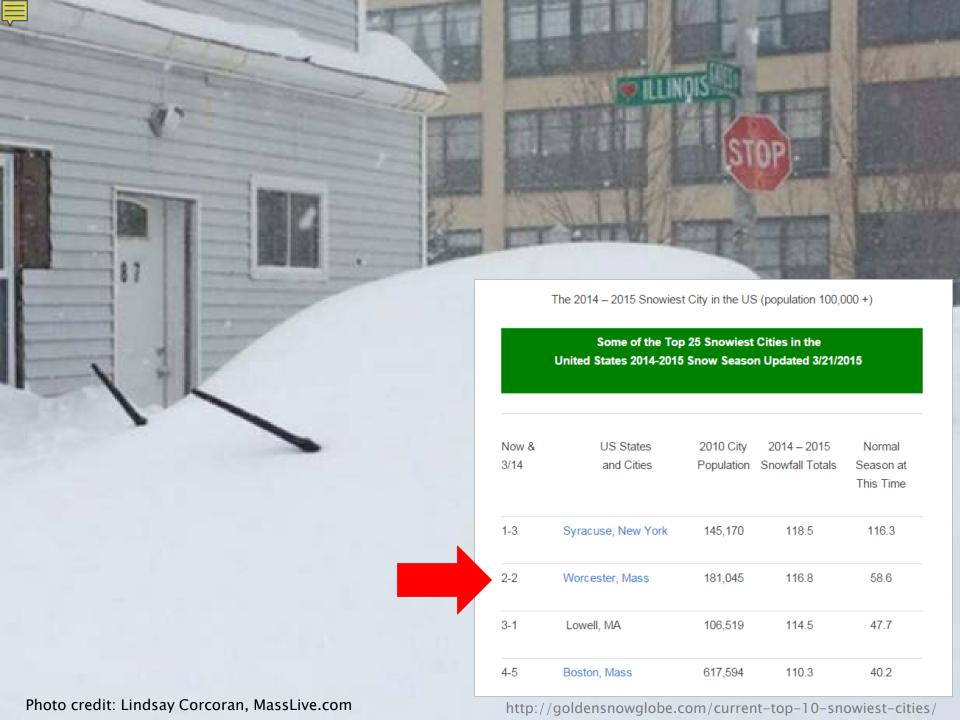
Repository Outreach

Engaging Partners Across Campus

Lisa Palmer Institutional Repository Librarian Lamar Soutter Library UMass Medical School March 25, 2015



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Projects & Strategies

- Grant support
- Data deposit & sharing support
- Embedded RSS feeds for campus websites
- Reaching out

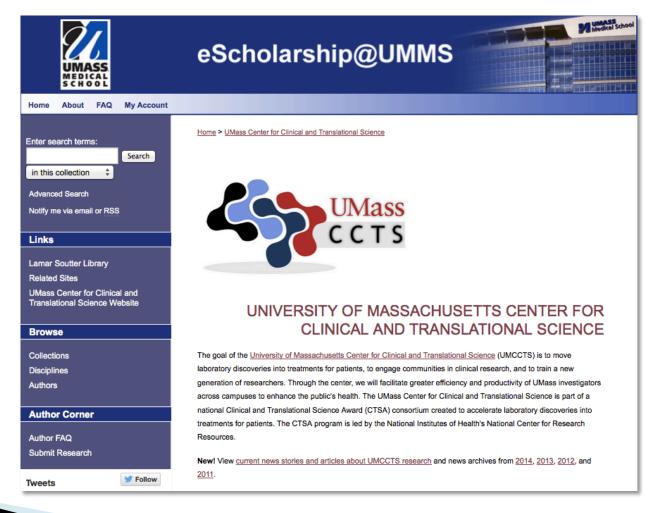


Why Grant Support?

- Demonstrate impact for publicly funded projects
- Disseminate meeting abstracts and posters
- Provide exposure to pilot studies and groundbreaking research
- Supply data on the public engagement and impact of research for funding organizations and other stakeholders
- Consider incorporating IR into grant proposals



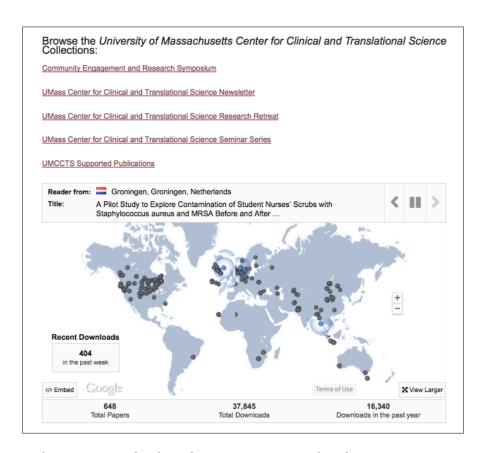
UMass Center for Clinical & Translational Science (UMCCTS)





Benefits to UMCCTS

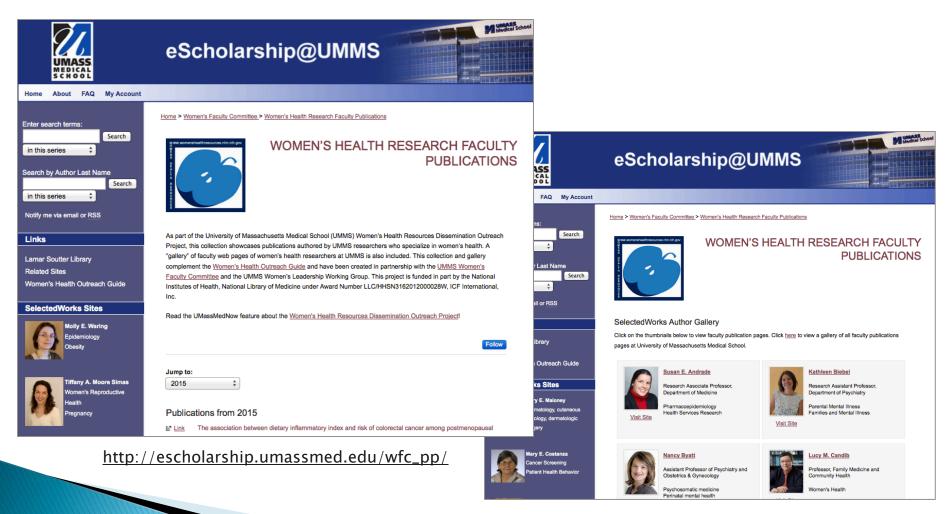
- No cost to them
- Visually appealing & branded display
- Immediate search engine exposure to maximize readership & impact
- Global dissemination
- Usage statistics as evidence of impact
- Ease of participation



http://escholarship.umassmed.edu/umccts/



Women's Health Resources Dissemination Outreach Project



http://escholarship.umassmed.edu/wfc_pp/sw_gallery.html

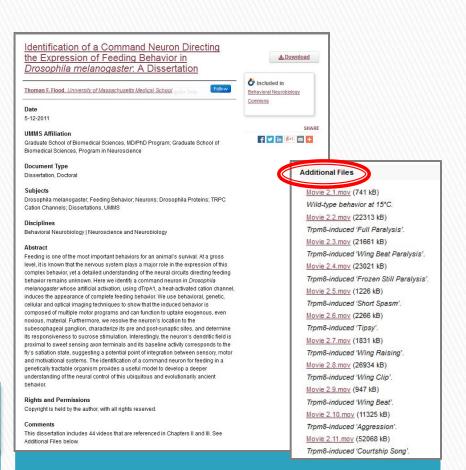


Data Deposit & Sharing



"The data files for this study are publicly deposited in the University of Massachusetts Medical School's institutional repository, eScholarship@UMMS. The permanent link to the data is http://escholarship.umassmed.edu/pediatrics_data/1/."

Dataset as primary file



Supplementary data



Embedded RSS Feeds



DEPARTMENT OF CELL AND DEVELOPMENTAL BIOLOGY

























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The Department of Cell and Developmental Biology is at the center of exciting new advances in understanding basic biological and biomedical processes to promote clinical and translational science. Research addresses the organization, assembly and activity of the regulatory machinery for cell growth and aging, differentiation and development, as well as genetic and epigenetic control of gene expression in human embryonic stem cells and lineage committed cells; with implications for treatment of cancers, bone diseases, reproductive disorders, genetic conditions and neurodegenerative and psychiatric disorders.

Publications

Cargiac myosin binding protein-C plays no regulatory role in skeletal muscle structure and function

The heparan sulfate proteoglycan (HSPG) glypican-3 mediates commitment of MC3T3-E1 cells toward osteogenesis

The antiaging protein Klotho enhances oligodendrocyte maturation and myelination of the CNS

The Chlamydomonas reinhardtii BBSome is an IFT cargo required for export of specific signaling proteins from flagella

Mismatch repair is required for O(6)-methylguanine-induced homologous recombination in human fibroblasts

Identifying diagnostic DNA methylation profiles for facioscapulohumeral muscular dystrophy in blood and saliva using bisulfite sequencing

Upcoming Events

Wednesday, February 25, 2015 Seminars

Cellular Mechanisms in Christianson Syndrome, a Novel Neurogenetic Disorder

Hosted By: Jeanne Lawrence & Robert Brown, Neurology Location: \$6-310 11:00 AM - 12:00 PM

Eric Morrow, MD, PhD Assistant Professor Department of Molecular Biology, Cell Biology & Biochemistry Brown University

Thursday, February 26, 2015 Research Presentations Research Presentation

4:00 PM - 5:00 PM

Heather Kolpa Lawrence lab

Tuesday, March 03, 2015 Epigenetics Club "TRIM37 is a New Histone H2A Ubiquitin E3 Ligase and Breast Cancer Oncoprotein" and "The

More publications...



Reaching Out

- Recognize and take advantage of opportunities
- Pretend everything is a pilot project
- Make it as easy as possible to contribute
- Reduce barriers to content recruitment
- Add value
- Find your champions
- Build trust
- Put in the time



Summing Up

- IRs provide new ways of engaging with researchers and meeting the challenges posed by the transformation in scholarly communication
- IRs can be a vital component in the provision of library services to faculty, researchers, staff, and students
- Focus on community needs and concerns
- Consider grant support, data sharing, and other projects

Thank You!

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