Your IR as the Centerpiece for Scholarly Communications Outreach at Your Institution

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Northeast Institutional Repository Day
Boston University
June 18, 2019
or How I Learned to Stop Worrying and Love the IR
New York City College of Technology
MADCUG last June
What has changed?
• Success with Undergraduate Research
• Scholarly Publishing Clinic
• Rethinking the bigger picture
What’s your endgame?

Pedagogical or Metrics?
What's your endgame?

Innkeeper at the Roach Motel

Library-run institutional repositories face a crossroads: adapt or die. The "build it and they will come" proposition has been decisively proven wrong. Citation advantages and preservation have not attracted faculty participants, though current-generation software and services offer faculty little else. Academic librarianship has not supported repositories or their managers. Most libraries consistently under-resource and understaff repositories, further worsening the participation gap. Software and services are readily sold to touch faculty nodes and the realities of repository management. Some problems are insurmountable, but they demand serious reevaluation of repository missions, goals, and means.

Subject
institutional repositories
open access

Permanent Link
http://digital.library.wisc.edu/1793/22088

Date
2007-12-11
What’s your endgame?

Pedagogical focus
• IR as branding, visible
• Opens up partnerships, teaching opportunities
Expectations and surprises:
Allies

Importance of your chief librarian / chair / dean or other administrators
Strategies: IR as showcase
Expectations and surprises

Persistence and repetition pay off
Strategies

Be visible
Be visual
Strategies

Balance investment and return
Strategies

Print promotion and outreach
FACULTY: AMPLIFY YOUR SCHOLARSHIP WITH ACADEMIC WORKS
WHAT?

Academic Works is a showcase for City Tech’s scholarship, creative works, and more.

WHY?

Academic Works makes your scholarship freely available which increases readership and leads to more citations.

HOW?

Post your work at one of our regular posting parties, sign up for the library’s Scholarly Publishing Clinic http://bit.ly/NYCCTSPC, or arrange for a one-on-one session with Prof. Monica Berger at mberger@citytech.cuny.edu
Deposit Your Scholarship in Academic Works in Five Easy Steps

1. **Get started!** Go to: http://academicworks.cuny.edu/ny/

2. Go to **My Account** (located rightmost in the horizontal navigation at the top of the page) and **sign up**!

3. **Now you’re ready to submit.** Choose a work to upload, making sure you either hold the copyright or have the approval of the copyright holder to submit the work.
   - Select “Submit Research”
   - Read and accept the Submission Agreement
   - Provide information about yourself and any co-authors as well as the work
   - Upload your electronic file.

4. **Make your work more findable!** Here are a few tips:
   - Format the title using uppercase for each word
   - Under **Affiliations at CUNY**, select NYC College of Technology and expand the + to find your department. **Select** to move to the right pane to save. Is your co-author from another department or CUNY campus? Add their affiliations too.
   - Add **keywords and abstract** to improve the findability of your article. You can copy and paste from the final version if needed.
   - If depositing a previously published work, find the **citation** to the published version so you can add it under recommended citation. Google Scholar is usually the fastest way to find this.

5. **Questions?** Find answers:
   - City Tech’s Academic Works guide http://libguides.citytech.cuny.edu/cunyaw
   - FAQs http://academicworks.cuny.edu/faq.html

   Contact Monica Berger at mberger@citytech.cuny.edu for more help!
PowerPoints, yes

• Easy to repurpose
• Very visual: screenshots!
a step-by-step guide to submitting to Academic Works

Prof. Monica Berger
NYCCT Library
Students! Undergraduate researchers

- college Undergraduate Research committee
- Repeated short presentations w/handouts
- Emails directly to students
- 2x workshops / semester
Undergraduate researchers: Make a home for your poster in Academic Works!

Workshops Nov. 26 at 11 AM and 4 PM, Library Electronic Classroom, L540 :: Bring posters on a flash drive
Please RSVP to mberger@citytech.cuny.edu by Nov. 21

Students participating in City Tech’s various undergraduate research, honors, and emerging scholars initiatives are invited and encouraged to submit their posters to CUNY Academic Works. Academic Works preserves your poster and, more importantly, provides you a stable link to your work that you can add to your resume, CV, or portfolio!

What is CUNY Academic Works? CUNY Academic Works is an online repository of research, scholarship, and creative works produced by the CUNY community. All content in CUNY Academic Works is freely available to everyone, and if someone searches your name or research topic using Google, there’s a good chance your work will be in the search results!

This poster won 1st place for outstanding group research project in the spring 2018 Honors and Undergraduate Research Scholars Poster Presentation. Academic Works provides a permanent virtual home for the poster and makes it easy to find the poster via Google.

Questions? Contact me! Prof. Monica Berger mberger@citytech.cuny.edu
More information available at: http://libguides.citytech.cuny.edu/student-scholarship or http://citytech/poster
Strategies

Connect the pieces
City Tech Library Scholarly Publishing Clinic

- Google Scholar alerts
- Document the impact of my work
- Google Scholar Profile
- Academic Works
- Author rights
- Citation managers
- Finding the publisher
Get help with your scholarly publishing!

Learn how to pick the best journal or publisher for your article or book, retain rights as an author, create a Google Scholar profile or search alert, use Academic Works and citation managers, and more.

We offer an office hour once a month.

Look for an email with dates and times. We can also work with you in a small group, by appointment individually, or visit your department.

Don’t forget that you can also reach out to your subject or departmental liaison in the library (http://cityte.ch/dir).

Please RSVP using this form http://cityte.ch/scholpubclinic to give us advance notice of your question so we can prepare for your visit.

Questions? Contact Prof. Monica Berger at mberger@citytech.cuny.edu
Welcome!

This summer, take some time to boost your scholarly profile!

City Tech Library will provide a series of do-it-yourself, self-paced tasks for you to update, maintain or create your online scholarly presence. By the end of the summer, your scholarship will be easier to find and your profile will be more visible to your peers as well as publishers.

We will release a new task every week!

Sign up below for email notifications or check our website throughout the summer for new posts.

Questions? Contact Prof. Monica Berger mberger@citytech.cuny.edu

Thank you to Heidi Buchanan, Liz Skene, Ann Hallyburton, and Sarah Steiner at Hunter Library, Western Carolina University for creating this guide that we've modified for the City Tech community.
Resources for Academic Publishing

Geared to faculty who need support in their efforts towards scholarly publication

Workshop Learning Objectives

Understanding scholarly publishing and finding the journal.

1. Overview of the scholarly communications process including disciplinary differences; peer-review process; bibliometrics; avoiding predatory publishers.

2. Identify call for papers including listservs and other venues; conference papers and blogging for feedback; Participants will identify some journals for potential publication.

The Scholarly Lifecycle

The scholarly lifecycle can be circular moving from the informal to the formal and back again to the informal. For example:

**CONCEPTUALIZATION**
communications via listservs, social media, or directly via email INFORMAL
gathering data, literature review, getting grant or other funding, detailed outline for book proposal
blogging, conference presentation, INFORMAL

**CRYSTALLIZATION, DRAFTING**
conference paper; feedback on draft of article via preprint archive like arXiv QUASI-FORMAL

**PEER REVIEW FEEDBACK**
Stories

Scholarly Showcase: CUNY Academic Works

Monica Berger

PROFESSORS DAVID SÁNCHEZ JIMÉNEZ, MONICA BERGER, BOYAN KOSTADINOV

Amplify your scholarship. Writing Preservation of our work is another key I self-archived several works on
What's your endgame?

Sustainability?
What's your endgame?

IR as branding
Reflections
Thank you

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