



Community Engagement & Research Section

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Sally Gore, MS, MS LIS, Informationist and Research Librarian

Thursday, April 18, 2013

12:00-1:00 pm

Faculty Conference Room, UMMS Worcester campus



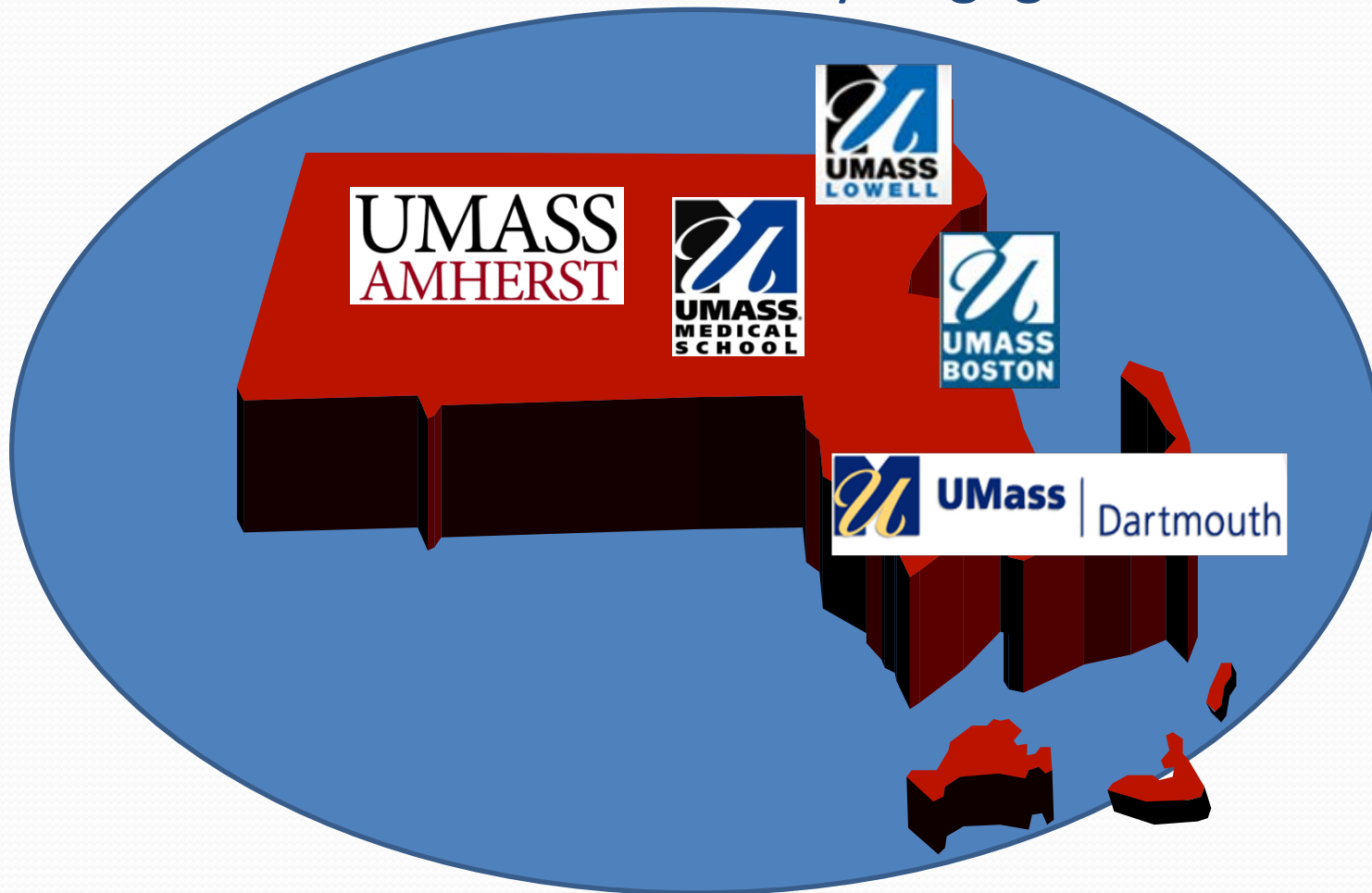
Monthly Guidance from the Community Academic Advisory Panel (CAAP) is Key

Representatives from each of the UMass Campuses and community organizations

- Francis Anthes, MSW, LICSW, Family Health Center of Worcester
- Elena Carbone, PhD, UMass Amherst
- Dean Cleghorn, EdD, Greater Lawrence Family Health Center, UMMS
- Laura Hayman, PhD, RN, FAAN, UMass Boston
- Susan Crocker Houde, PhD, UMass Lowell
- Vilma Lora, YWCA of Greater Lawrence, Lawrence Mayor's Health Task Force
- Toni McGuire, RN, MPH, Edward M. Kennedy Community Health Center
- Robin Robinson, PhD, PsyD, UMass Dartmouth
- Milagros C. Rosal, PhD, UMMS
- Judith L. Steinberg, MD, MPH, Commonwealth Medicine
- Debora Gurewich, MD, Commonwealth Medicine
- Martha Velez, Lawrence Council on Aging
- Linda Weinreb, MD, UMMS



Goal: To increase the capacity of UMass researchers and community partners to conduct community engaged research.





Community-Engaged Research



- **Partnerships** of community members, researchers, agency representatives and academics or institutional representatives
 - **Shared research goals**
 - **Respect, collaboration, equity and fairness.**
- (Community-Campus Partnerships for Health, 2010)



How is Community-Engaged Research Different?

From:

Researchers acting upon a community, such as a clinical trial at a community health center

To:

Researchers, community agencies, and community members working side by side



Why Community-Engaged Research?

- Health problems exist within context of people's lives;
- Explanations found in messy complexity of real life; and,
- Community-engaged research can produce results directly translatable to human health.



What Does it Mean to Conduct Research that is Community-Engaged?

- Develop research questions concerning health issues of **concern to the community**;
- People are more likely to **support** the research when they understand the purpose;
- Design produces **user-friendly, culturally sensitive, accurate and valid practices and measures**;
- Involvement in analysis and interpretation can provide important **explanations** of results;
- Opportunity to build greater **trust and respect** between academic researchers and communities; and,
- Research may be more likely to lead to **improvements in community health**.

We facilitate community-engaged research by:

- **Partnering** with communities to enhance mutual understanding and build the capacity to enable community-based participatory research;
- Implementing a program for **pilot grants** that facilitates community-academic research collaboration;
- Creating **educational programs** for both academia and community; and,
- Developing research **dissemination models** and using **information technology**.



2012 Annual Symposium

Challenging Issues in Community Health: The Role of Research

- 132 participants and 39 Posters
 - All 5 UMass campuses, 62 community organizations/
other research institutions
- Agenda, posters, slides, audio available on
Escholarship/Lamar Soutter Library

Planning 2013 Fall Symposium



Pilot Project Dissemination at 4th CCTS Annual Retreat

Translational Research: Results from Three Pilot Studies

- **Moderator:** Ira S. Ockene, MD
- **Presenters:**
 - Kymberlee M. O'Brien, PhD, Social Psychology Postdoctoral Fellow at HORIZON Center for Health Equity University of Massachusetts Boston, Department of Psychology
 - Augustus Woyah, Program Coordinator, Africans for Improved Access, Multicultural AIDS Coalition
 - Nicole J. Champagne, EdD, UMass Lowell, Associate Professor, Community Health & Sustainability Department Chair

Session is from 3:30-5:00 PM, CCTS 4th Annual Retreat

Thursday, May 8, Sherman Center, UMMS Campus



Community Engagement and Research Section Pilot Proposals

Tackling issues such as HIV education, stress and depression, working conditions of low-wage workers, community health workers as interpreters, power and abuse among teens, addiction, and talking with parents and children who have cancer.

Four Requests for Proposals: 2010, 2011, 2012, 2013

Totals: 54 proposals submitted; 9 funded, 2013 pending



UMass Campus: Investigator(s)/Dept.	Community Partner	Project Title
2012 CTR		
Worcester: Carol Bova, PhD, RN, ANP Graduate School of Nursing	Chioma Nnaji, MEd, MPH Augustus Woyah & Alice Kwanuka Kavuma Multicultural AIDS Coalition www.mac-boston.org/	The African Health Cup: An HIV Education and Health Promotion Intervention for African Immigrant Men
Boston: Kymberlee M. O'Brien, MEd, PhD Edward Tronick, PhD Celia L. Moore, PhD Developmental Sciences Research Center Psychology	Chris Thompson, EdD Quincy Geneva Housing Corporation http://www.newvisiondc.com	Chronic Stress in High-risk Neighborhoods: Physiological and Subjective Indices in Foreign- and US-born Adult Residents
Worcester: Sherry Pagoto, PhD Division of Preventive and Behavioral Medicine, Department of Medicine	Steve Messineo All Access Physical Therapy & Fitness Academy http://www.allaccesspt.com	A Community-Clinic Partnership to Address Comorbid Obesity and Depression



Webinars

Bi-monthly on Adobe Connect, launched with Pilot Project RFP

- *Tips for Developing a 2013 Community Engagement Research Proposal*
- *Improving Success for Funding: Strategies to Maximize the Impact of Your Pilot Work*

https://docs.google.com/forms/d/1woqfzCtTsa5FvzLd15ULMNAHlX8JC_Ec9C3oQc5TovIQ/viewform?pli=1

- Stephenie Lemon, PhD
- Thursday, May 9, 2013, 12:00 PM—1:00 PM
- *Exploring sources of national, state, and local health data*
 - Sally Gore, MS, MS LIS; Informationist and Research Librarian
 - Wednesday, July 10, 2013, 12:00 PM—1:00 PM
 - [Lamar Soutter Library](#)

Slides and Audio Available on website/escholarship



Community Engagement (CER) Listserv

- 258 Members
- Information shared
- Questions and comments encouraged
- Working to enhance the listserv

Sign up for the listserv at sign-in sheet today, and from our website: www.umassmed.edu/CCTS/Community

- CommunityEngagement@list.umassmed.edu



Consultation

- Finding Research Partners
- Developing Research/Community Partnerships
- Training in Community Engaged Research (90 minute session)
- Creating a Participant Recruitment & Retention Plan
- Creating an Evaluation Plan
- Using Library, Information, and Knowledge Management Services
- Research Study Design

www.umassmed.edu/CCTS/Community

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University of Massachusetts
Center for Clinical and Translational Science / [Community](#) / [Research](#) / [Education](#) / Office of the Vice Provost for Research / Senior Vice President for the Health Sciences

- Home
- Pilot Projects
- Funding Opportunities
- Find Researchers
- Find Community Partners
- Education & Training
- Health Data at Library
- Research Across UMass
- Advisory Panel
- Contact

[Sign-Up for Membership](#)

Benefits

- Pilot grant programs eligibility
- Research core services reduced rates
- Electronic resources access at Amherst Libraries
- Medical School Library access
- Consultation services
- Notification of special events and opportunities

[Find Collaborators](#)

[Get Assistance](#)

For breaking UMCCCTS news



Community Engagement and Research

Welcome to the Community Engagement and Research Section! Our goal is to help researchers at the University of Massachusetts and leaders of the communities we serve work together to tackle public health issues.

We do this by helping university researchers and community leaders form equal partnerships for health research. This approach is called **community engaged research**. Other names for this type of approach include **Community Based Participatory Research (CBPR)**, **Community Collaborative Research**, **Community Partnered Research**, and **Participatory Action Research**.

[Join us](#)

- Annual Fall Symposium for researchers and community leaders to meet each other and begin to work together ([Click for Agenda, Slides, and Posters from past Symposia](#))
- **Webinars** on timely and relevant topics,
- **Pilot and Special Project Funding** to support community-engaged research,
- **Library** for regular updates, conversation, questions,
- **Access to Information** at the Lerner Souther Library,
- **Links to Funding Opportunities**, **UMass Researchers**, **Community Partners**, **Education & Training**, and **Current Research Projects** across UMass from the left tabs on this page,
- **Consultation on:**
 - o Finding Research Partners
 - o Developing Research/Community Partnerships
 - o Training in Community Engaged Research (90 minute session)
 - o Creating a Participant Recruitment & Retention Plan
 - o Creating an Evaluation Plan
 - o Using Library, Information, and Knowledge Management Services
 - o Research Study Design

Webinar Registration

Improving Success for Funding: Strategies to Maximize the Success of Your Pilot Work

Stephanie C. Lemon, PhD
Thursday, May 9, 2013
12:00 PM - 1:00 PM

Trusting the Wisdom of the Community in Research
Mertha Cruz
Community Project Director
Greater Lawrence Family Health Center
[Click for Presentation Slides](#)

2012 Community Engagement Symposium
Agenda, Slides, Posters, Podcasts

List serv



Join us!

Become a member of the CER Listserv

- Website, Updated Often
 - <http://www.umassmed.edu/CCTS/Community>
 - Access to national, state, and local health data with partnership with Lamar Soutter Library
 - Webinar and Symposium slides, recordings, posters are on our website
- Annual Symposium, Mini-Symposium at UMCCTS Annual Symposium
- Bi-monthly webinars
- Request a Consultation or Training: communityengagement@umassmed.edu
- Post Questions on the Listserv: Communityengagement@list.umassmed.edu
- Email a Question: communityengagement@umassmed.edu