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Your IR as the Centerpiece for Scholarly Communications Outreach at Your Institution

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Your IR as the Centerpiece for Scholarly Communications Outreach at Your Institution

Monica Berger

Associate Professor, Library

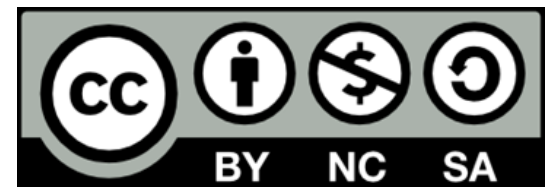
Instruction and Scholarly Communications Librarian

NYC College of Technology, City University of NY

Northeast Institutional Repository Day

Boston University

June 18, 2019



or How I Learned to Stop
Worrying and Love the IR

New York City College of Technology



MADCUG last June

What has changed?

- Success with Undergraduate Research
- Scholarly Publishing Clinic
- Rethinking the bigger picture

What's your endgame?

Pedagogical or
Metrics?

What's your endgame?

🏠 MINDS@UW Home / MINDS@UW Madison / University of Wisconsin-Madison Libraries / Memorial Library / General Library

Innkeeper at the Roach Motel

Innkeeper at the Roach Motel

Dorothea Jahn
Digital Repository Librarian
University of Wisconsin Digital Collections Center

Abstract

Trapped by faculty apathy and library uncertainty, institutional repositories face a crossroads: adapt or die. The "build it and they will come" proposition has been decisively proven wrong. Citation advantages and preservation have not attracted faculty participants, though current-generation software and services offer faculty little else. Academic librarianship has not supported repositories or their managers. Most libraries consistently under-resource and understaff repositories, further worsening the participation gap. Software and services are wildly out of touch with faculty needs and the realities of repository management. These problems are not insoluble, especially in light of Harvard University arts and science faculty's recent permissions mandate, but they demand serious reconsideration of repository missions, goals, and means.

Introduction

"The institutional repository is like a roach motel: Dibs goes in, but it doesn't come out." (Dorothea Jahn)

Institutional repositories have not fulfilled their early promise of increased access to the scholarly journal literature through faculty initiatives. Academic libraries twist in the wind, criticized by pessimists but disillusioned by results, uncertain how to proceed. Thus far, at least in the United States, doubts about the viability of institutional repositories have been kept quiet or denied altogether. As long as libraries and repository managers remain silent about the current deplorable situation, however, no one can rectify it. Even in the current difficult environment, institutional repositories and their managers can find plenty of work to do: given realistic goals, support from colleagues and administrators, and software that serves real needs rather than hopeful ideologies.

Several commonly-voiced questions that begin each section of this article have been stripped of identifying detail, but within the limits of faculty memory they are genuine and accurate. As both these questions I have run have used D'Ignazio, examples in this

Library-run institutional repositories face a crossroads: adapt or die. The "build it and they will come" proposition has been decisively proven wrong. Citation advantages and preservation have not attracted faculty participants, though current-generation software and services offer faculty little else. Academic librarianship has not supported repositories or their managers. Most libraries consistently under-resource and understaff repositories, further worsening the participation gap. Software and services have been wildly out of touch with faculty needs and the realities of repository management. These problems are not insoluble, especially in light of Harvard University arts and science faculty's recent permissions mandate, but they demand serious reconsideration of repository missions, goals, and means if we are to be ready for Harvard imitators, and especially to be ready should those imitators not surface.

Subject

institutional repositories
open access

Permanent Link

<http://digital.library.wisc.edu/1793/22088>

Part of

General Library Collection

File(s)

- 📄 Preprint (211.4Kb)
- 📄 Postprint (150.9Kb)

Date

2007-12-11

What's your endgame?

Pedagogical focus

- IR as branding, visible
- Opens up partnerships, teaching opportunities

Expectations and surprises: Allies

Importance of your
chief librarian / chair /
dean or other
administrators

Strategies: IR as showcase



Expectations and surprises

**Persistence and
repetition pay off**

Strategies

Be visible

Be visual



Strategies

Balance investment
and return

Strategies

Print promotion and
outreach



Faculty Commons
A Center for Teaching, Learning, Scholarship and Service



Contact Prof. Monica Berger mberger@citytech.cuny.edu



FACULTY
AMPLIFY

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WITH

ACADEMIC WORKS



FACULTY

AMPLIFY

YOUR

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WITH

ACADEMIC WORKS

WHAT?

Academic Works is a showcase for City Tech's scholarship, creative works, and more.

WHY?

Academic Works makes your scholarship freely available which increases readership and leads to more citations.

HOW?

Post your work at one of our regular posting parties, sign up for the library's Scholarly Publishing Clinic <http://bit.ly/NYCCTSPC>, or arrange for a one-on-one session with Prof. Monica Berger at mberger@citytech.cuny.edu





Deposit Your Scholarship in Academic Works in Five Easy Steps

- ① **Get started!** Go to: <http://academicworks.cuny.edu/nv/>
- ② Go to **My Account** (located rightmost in the horizontal navigation at the top of the page) and **sign up!**
- ③ **Now you're ready to submit.** Choose a work to upload, making sure you either hold the copyright or have the approval of the copyright holder to submit the work.
 - Select "Submit Research"
 - Read and accept the Submission Agreement
 - Provide information about yourself and any co-authors as well as the work
 - Upload your electronic file.
- ④ **Make your work more findable!** Here are a few tips:
 - Format the title using uppercase for each word
 - Under **Affiliations at CUNY**, select NYC College of Technology and expand the + to find your department. **Select** to move to the right pane to save. Is your co-author from another department or CUNY campus? Add their affiliations too.
 - Add **keywords and abstract** to improve the findability of your article. You can copy and paste from the final version if needed.
 - If depositing a previously published work, find the **citation** to the published version so you can add it under recommended citation. Google Scholar is usually the fastest way to find this.
- ⑤ **Questions?** Find answers:
City Tech's Academic Works guide <http://libguides.citytech.cuny.edu/cunvaw>
FAQs <http://academicworks.cuny.edu/faq.html>

Contact Monica Berger at mberger@citytech.cuny.edu for more help!

PowerPoints, yes

- Easy to repurpose
- Very visual : screenshots!

a step-by-step guide to submitting to Academic Works

Prof. Monica Berger
NYCCT Library



Students! Undergraduate researchers

- college Undergraduate Research committee
- Repeated short presentations w/handouts
- Emails directly to students
- 2x workshops / semester



Undergraduate researchers: Make a home for your poster in Academic Works!

Workshops Nov. 26 at 11 AM and 4 PM, Library Electronic Classroom, L540 :: Bring posters on a flash drive
Please RSVP to mberger@citytech.cuny.edu by Nov. 21

Students participating in City Tech's various undergraduate research, honors, and emerging scholars initiatives are invited and encouraged to submit their posters to CUNY Academic Works. Academic Works preserves your poster and, more importantly, provides you a stable link to your work that you can add to your resume, CV, or portfolio!

What is CUNY Academic Works? CUNY Academic Works is an online repository of research, scholarship, and creative works produced by the CUNY community. All content in CUNY Academic Works is freely available to everyone, and if someone searches your name or research topic using Google, there's a good chance your work will be in the search results!

Modeling and Predicting Future Stock Prices Using Stock Options
Xuebin Zou, Julio C Salazar, Jiehao Huang, Kevin Mei, Prof. Caner Koca
New York City College of Technology

Abstract
In this project, we studied stock option chains and their implied volatilities. We built custom probabilistic models, called **Implied Probability Distribution**, for stock prices in future. All the analysis is done in R programming language, using several special libraries for Financial analysis.

Background
As 2020, 68% of American adults have money in stocks, according to Banker's Money Pulse Survey. It is important to know whether there is more good enough to predict future stock prices. In 1976, Breeden and Litzenberger discovered a model that uses stock options to construct probability distributions of future stock prices.

Methodology and Definition
We used the Black-Scholes model to calculate the implied volatility of the call option price. We used the implied volatility to calculate the probability distribution of the stock price in the future. We used the implied volatility to calculate the probability distribution of the stock price in the future. We used the implied volatility to calculate the probability distribution of the stock price in the future.

Example: Entering the stock option data for Google (GOOG) from Yahoo! Finance in R

Google Stock Probability Distribution

A stock tip for May 21, 2018!!!
Our analysis showed that the stock price will go up. Based on the data, the stock price will go up. Based on the data, the stock price will go up. Based on the data, the stock price will go up.

Conclusion:
Breeden & Litzenberger model, which we applied to several stocks, correctly predicted the future stock prices with reasonable error on each day.

Acknowledgments and References



PUBLICATIONS AND RESEARCH

Modeling and Predicting Future Stock Prices Using Stock Options

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Document Type
Poster

Publication Date
5-2018

Abstract
In this project, we studied stock option chains and their implied volatilities. We built custom probabilistic models, called Implied Probability Distribution, for stock prices in

This poster won 1st place for outstanding group research project in the spring 2018 Honors and Undergraduate Research Scholars Poster Presentation. Academic Works provides a permanent virtual home for the poster and makes it easy to find the poster via Google.

Questions? Contact me! Prof. Monica Berger mberger@citytech.cuny.edu

More information available at: <http://libguides.citytech.cuny.edu/student-scholarship> or <http://cityte.ch/poster>

Strategies

Connect the pieces

**Google Scholar
alerts**

**Citation
managers**

**Document the
impact of
my work**

**City Tech
Library
Scholarly
Publishing
Clinic**

**Finding the
publisher**

**Google Scholar
Profile**

**Academic
Works**

**Author
rights**





Get help with your scholarly publishing!

Learn how to pick the best journal or publisher for your article or book, retain rights as an author, create a Google Scholar profile or search alert, use Academic Works and citation managers, and more.



We offer an office hour once a month.

Look for an email with dates and times. We can also work with you in a small group, by appointment individually, or visit your department.

Don't forget that you can also reach out to your subject or departmental liaison in the library (<http://cityte.ch/dir>).

Please RSVP using this form <http://cityte.ch/scholpubclinic> to give us advance notice of your question so we can prepare for your visit.

Questions? Contact Prof. Monica Berger at mberger@citytech.cuny.edu



Boost Your Scholarly Profile!

Search this Guide

Search

Welcome

Task 1: Google yourself

Task 2: Update or create your Google Scholar profile

Task 3: Create your scholarly ID

Task 4: Submit your work to City Tech's institutional repository, CUNY Academic Works

Welcome!

This summer, take some time to boost your scholarly profile!

City Tech Library will provide a series of do-it-yourself, self-paced tasks for you to update, maintain or create your online scholarly presence. By the end of the summer, your scholarship will be easier to find and your profile will be more visible to your peers as well as publishers.

We will release a new task every week!

Sign up below for email notifications or check our website throughout the summer for new posts.

Questions? Contact Prof. Monica Berger mberger@citytech.cuny.edu

Thank you to Heidi Buchanan, Liz Skene, Ann Hallyburton, and Sarah Steiner at [Hunter Library, Western Carolina University](#) for creating this guide that we've modified for the City Tech community.



Your Librarian





Resources for Academic Publishing

Geared to faculty who need support in their efforts towards scholarly publication

Mid-Career Faculty Publishing Series

Starting the Literature Review

Scholarly Publishing Overview/Finding the Journal

Workshop Learning Objectives

The Scholarly Lifecycle

Peer Review

Disciplinary Differences

Evaluating Publishers and Bibliometrics in Brief

How Open Is a Journal?

Workshop Learning Objectives

Understanding scholarly publishing and finding the journal.

1. Overview of the scholarly communications process including disciplinary differences; peer-review process; bibliometrics; avoiding predatory publishers.
2. Identify call for papers including listservs and other venues; conference papers and blogging for feedback; Participants will identify some journals for potential publication.

The Scholarly Lifecycle

The scholarly lifecycle can be circular moving from the informal to the formal and back again to the informal. For example:

CONCEPTUALIZATION

communications via listservs, social media, or directly via email **INFORMAL**
gathering data, literature review, getting grant or other funding, detailed outline for book proposal
 blogging, conference presentation, **INFORMAL**

CRYSTALLIZATION, DRAFTING

conference paper, feedback on draft of article via preprint archive like arXiv **QUASI -FORMAL**

DEEP REVIEW/FEEDBACK

Stories

Scholarly Showcase: CUNY Academic Works

Monica Berger



PROFESSORS DAVID SÁNCHEZ JIMÉNEZ, MONICA BERGER, BOYAN KOSTADINOV

Amplify your scholarship. Writing Preservation of our work is another key

I self-archived several works on

What's your endgame?

Sustainability?

What's your endgame?

IR as branding

Reflections

Reflections



Thank you

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**NEW YORK CITY
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