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## Putting Health Equity Front and Center in Community Health Improvement by Empowering, Listening to, and Respecting Community Voices

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# Putting Health Equity Front and Center in Community Health Improvement by Empowering, Listening to, and Respecting Community Voices

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## PARTNERSHIP

Coalition for a Healthy Greater Worcester  
 Worcester Division of Public Health/  
 Central MA Regional Public Health Alliance

Academic Health Collaborative of Worcester  
 (UMass Medical School, Clark University, and  
 Worcester State University)

Over one hundred partner organizations of all  
 sizes across sectors, including  
 UMass Memorial Health Care

## SHARED VISION

To be the healthiest city and region in  
 New England by 2020.

## CHIP IMPLEMENTATION

We are working together to implement the  
 2016 Community Health Improvement Plan  
 (CHIP) with 1 overarching goal of healthy equity,  
 3 core principles, 9 overarching aims,  
 31 measurable objectives, and  
 100 actionable strategies.

## ROLE OF THE COALITION

To ensure continuous community engagement  
 that it is universally inclusive and representative  
 of the diverse organizations, agencies, and  
 residents of the region.

To provide a mechanism for funding  
 toward CHIP initiatives.

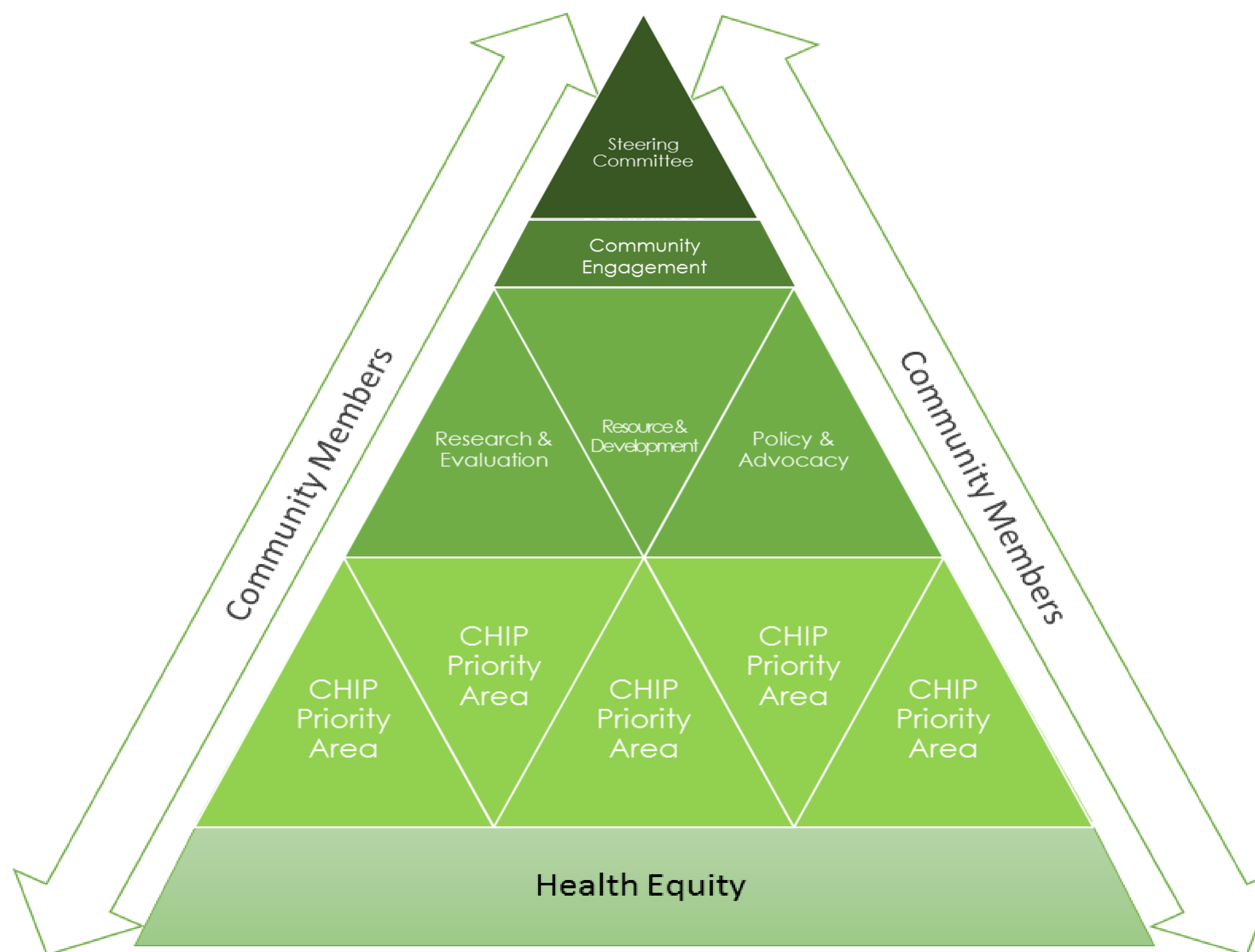
To build accountability by tracking and  
 evaluating progress toward outcomes.

To provide greater opportunity for transparency.

## 2016 Community Health Improvement Plan (CHIP)



## Coalition for a Healthy Greater Worcester Structure to Support CHIP Implementation



## PAST RESEARCH

*What does a healthy community  
 look like?*

A Community Health Assessment was completed  
 in 2015, which resulted in the 2016 CHIP.

Methods Used:

- Quantitative Data Collection
- Focus Groups & Key Informants
- Surveys & Neighborhood Conversations

## CURRENT RESEARCH

*Are we making progress toward CHIP outcomes?*

The Coalition's Research and Evaluation  
 Subcommittee, which includes members from  
 UMass Medical School and Worcester Regional  
 Research Bureau, is currently working to define  
 measures for each of the 100 actionable  
 strategies.

Overview of Process:

1. Define metrics and sources of data
2. Create and utilize REDCap to collect baseline data and measure progress
3. Collect and analyze data
4. Report back to priority area groups
5. Priority area group leaders use to inform course corrections

## RESEARCH INTERESTS

*Are we creating an inclusive coalition that is  
 representative of our community?*

*Will progress toward CHIP outcomes improve as  
 community participation increases and is more  
 representative of the population?*

*Where does other research fit within the CHIP?*

